



**For Immediate Release**

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**Lola Link Consulting, LLC Certified By the Women's Business Enterprise  
National Council**

**Virginia Beach, VA—November 2021**—Lola Link Consulting, LLC, a business specializing in energy and utility consulting services, is proud to announce national certification as a Women's Business Enterprise by the WBEC Greater DMV, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

"We are thrilled to be joining this top tier community of women own enterprises across the nation. This accomplishment is so much more than a certification, it's another way to declare our commitment in uplifting other women in the world of business, and more specifically in our utility/construction industry. We have come a long way, yet we have so much more to go!" CEO, Ashley Donnini.

The WBENC standard of certification implemented by the WBEC Greater DMW is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated, and controlled by a woman or women.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

To learn more about Lola Link Consulting, LLC, please visit [www.lolalink.com](http://www.lolalink.com).

### **About Lola Link Consulting, LLC:**

Founded in 2020, Lola Link removes the complexity for energy customers to achieve the linkage required to make their visions become sustainable realities. It's that simple.

The firm's products and services allow customers to easily develop, prepare, communicate and operationalize their visions for long term success. The company specializes in safety and risk management, business operations, utility construction, safety technology and regulatory strategy. Whether you are trying to implement a new safety management approach for your operations or trying to develop a "go to market" product strategy that is supported through regulatory recovery, they can help *One Link At A Time*. For more information, visit [www.lolalink.com](http://www.lolalink.com).

### **About WBENC:**

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 17,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and more than 350 Corporate Members. More than 1,000 corporations representing America's most prestigious brands as well as many states, cities, and other entities accept WBENC Certification. For more information, visit [www.wbenc.org](http://www.wbenc.org).